

The Supreme Council of Private Universities (SCPU) Terminates Centralized Enrollment System

Cairo, June 9, 2022: In its meeting held on Wednesday, June 8 headed by the Minister of Higher Education and Scientific Research, the Supreme Council of Private Universities has decided to terminate the centralized enrollment system that students were required to use to apply to private universities during the academic year 2020/2021 and revert to the pre-2020/2021 direct enrollment system, which allowed students to directly apply to universities through their respective websites. Private universities' admission offices will follow the same rules and procedures implemented before the last academic year, including registering the students to the SCPU's system upon their acceptance.

The SCPU has also agreed to restructure the minimum acceptance grading system for all university faculties after the high school students' grades are announced. This will allow it to carefully analyze test scores and determine fair minimum acceptance grades that will enable private universities to admit the number of students required to utilize their capacities.

Starting from the previous academic year, the national high school examination system was renovated, dramatically affecting the student base's grade structure, which declined by around 20 percentage points. The minimum acceptance grades for private universities were not adjusted proportionately after the decline, which decreased the number of students eligible for enrollment and led to a lower utilization rate of the available seats compared to previous years. However, the aforementioned decisions are the expected corrective measures to get the sector back on track, allowing students and private universities to rely on the efficient direct enrollment system that was previously used and realigning the student pool produced by the declared minimum acceptance grades with the private universities' licensed quotas. In addition, private universities regained their ability to properly assess the market, as the early direct contact with potential students now enables universities to promote their services effectively and with more visibility.

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About Taaleem Management Services

Established in 2015, Taaleem is the only pure play in the tertiary education sector in Egypt. The company operates a platform-based model designed to be replicated across its assets, focusing on centralizing its supporting functions, creating synergies, and exploiting economies of scale, which enables the academic units to focus solely on providing accessible high-quality education and rich student experience. Taaleem's platform-based model demonstrated its ability to create value through its first asset, Nahda University Beni in Suef (NUB), the largest and first private university in Upper Egypt, enabling students from a very populous and under-served region to gain access to high quality education and skill-based learning. Taaleem, in partnership with Palm Hills Developments, is currently in the process of establishing Badya University, a new university campus in West Cairo, to be the second asset in the company's portfolio. Taaleem plans to grow more rapidly and is constantly exploring new growth opportunities, whether through M&A or greenfield projects, to continue its record of success.

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