

NUB Receives the Cabinet Approval to Establish the Faculties of Nursing and Medical Sciences

Cairo, August 11, 2024: Taaleem Management Services ("Taaleem"), Egypt's leading higher education provider announces that Nahda University in Beni Suef (NUB) has received approval to establish two new faculties, namely Nursing and Medical Sciences, with the regulatory approval process now pending only the issuance of the Presidential Decree. This milestone marks a pivotal step in NUB's ongoing efforts to expand its academic offerings and further solidify its position as a leading medical education provider.

NUB was founded to satisfy the growing thirst for high-quality education in Upper Egypt, the country's most populous yet highly underserved region. The University aims to produce a future-ready generation equipped with the knowledge and skills needed to succeed in the global community. NUB has earned a strong reputation for excellence in high-demand, technical academic specializations, with its medical programs and state-of-the-art facilities offering a distinct competitive edge in the region.

Mohamed El Rashidi, Taaleem Management Services' Managing Director and Chief Executive Officer, commented:

"I am pleased to announce that NUB has achieved a significant milestone in its ongoing journey since 2016 to reinforce its position as the leading private medical education provider in the Upper region. NUB has received the Cabinet approval to establish two new faculties in the medical cluster, namely Nursing and Medical Sciences. With the full launch of NUB's hospital in September 2024, we are furthering our dedication to offering comprehensive, hands-on training in the medical field. Our recent achievements underscore Taaleem's unwavering commitment to revolutionizing Egypt's educational landscape. The expansion of Nahda University, the establishment of Badya University, and the forthcoming launch of Memphis University all exemplify our steadfast commitment to delivering accessible, high-quality education that prepares the next generation of leaders to meet the demands of a rapidly evolving world. We are dedicated to making a meaningful impact on the communities we serve and ensuring that our graduates are well-prepared to contribute to society in significant ways."

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About Taaleem Management Services

Established in 2015, Taaleem Management Services is Egypt's leading higher education provider, serving as the only pure-play provider of higher education services in the market.

The Company operates a platform-based business model designed to be replicated across its assets, focusing on centralizing its supporting functions, creating synergies, and exploiting economies of scale, which enables the academic units to focus solely on providing accessible high-quality education and rich student experiences. Taaleem's platform-based model demonstrated its ability to create value through its first asset, Nahda University in Beni Suef (NUB), the largest and first private university in Upper Egypt, enabling students from a very populous and under-served region to gain access to high-quality education and skill-based learning. Taaleem is focused on replicating this success by leveraging Egypt's favorable market dynamics that point to strong private sector growth, expanding its footprint across East and West Cairo and the Delta region, and providing premium quality educational services. Taaleem's ongoing growth will cement its position as the leading higher education provider in Egypt.

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